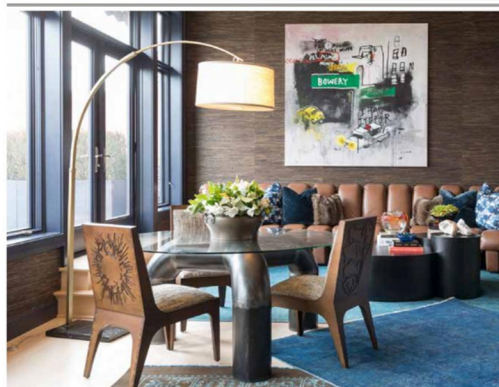




CHRIS GODDARD

OWNER AND PRINCIPAL DESIGNER
GODDARD DESIGN GROUP

Chris Goddard has over 30 years design experience and possesses a visionary approach to design. He strives to create rooms that come alive and create a backdrop for lifelong memories. Chris Goddard is the founder and principal designer of Goddard Design Group in Northwest Arkansas, USA. They specialise in residential and commercial projects for clients in the USA and abroad. Chris and his team believe great design is about timeless spaces that never go out of style and tell the client's story. From traditional to modern design, Chris Goddard utilizes his eclectic style and attention to detail to create an artful mixture of elegance with personal history. Goddard Design Group is continuously evolving and experimenting with the creative process. Bringing life to truly unique spaces, with a design style that encompasses every philosophy, from the classically traditional, to the ultra-contemporary. Chris Goddard is a firm believer that the client's personality can be transferred to each project, so Goddard Design Group works with each client to focus on quality of style and sharp attention to detail whether the project be a residential living room update or a commercial project from the ground up.



What projects are you currently working on/have recently completed?

A loft apartment in a historic commercial building.

A large family estate.

A pre-civil war farmhouse.

A penthouse in Grand Cayman.

A real estate gallery office.

Please describe these projects in brief?

Loft apartment in a historic commercial building - This is a new residence for a long-standing client. The loft will occupy the top floor and it requires extensive renovation.

The large family estate - This estate has not been changed for 25 years. Our client is asking for a complete overhaul with new construction and updated interior design.

The pre-civil war farmhouse - This is our third renovation of this historic home. We've added 2,000 square feet to create a living room, modern kitchen, art gallery and bar.

The penthouse in Grand Cayman - Another long-term client who asked us to fully design and furnish her new home in Grand Cayman.

The real estate gallery office - Another historic building! We were tasked to create an office with a community vibe. Through design, we created a space where people could come to view real estate listings, while learning about the hospitality and activity that northwest Arkansas has to offer.

How would you describe your style? Do you have a defined style?

With over 30 years' experience, I possess a unique approach to design because I believe that each space should tell a story or evoke a mood. Through an eclectic style and attention to detail, I strive to create an artful mixture of elegance with personal history. Each client is unique, and by tailoring to their needs, environment and history, I am able to create an inheritable space which will welcome generations for years to come. Each day offers a new experience and I tackle each day with the expectation to change and enhance lives through design.

What direction do you see design moving in?

Predicting design trends is like shaking a magic 8 ball! A great designer will help to educate clients that one style/trend is not better than the other. The only design that is exceptional is one that reflects the client's personal taste and lifestyle.

Tell us a little about yourself:

Favourite city/holiday destination?

Aspen, Colorado

Favourite hotel?

La Mamounia in Marrakech, Morocco.

Your thoughts on life?

"A life worth living is a life well-lived".



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